

ArAIEval Shared Task: Propagandistic Techniques Detection in Unimodal and Multimodal Arabic Content (ArAIEval 2nd Edition)

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ArAIEval
Arabic AI Tasks Evaluation (ArAIEval)

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Tasks

اضاف: "وبالتوازي مع الأجواء التفاؤلية التي تبثها مصادرهم يتولون رمي الإشاعات بأن عملية التأليف انتهت، وباتت مسألة ساعات، وإيهام الآخرين بأنهم يريدون تشكيل الحكومة وغيرهم يريد التعطيل، تماماً كما فعلوا في الحكومات السابقة، وبالأخص في وزارة الطاقة التي استمرت لسنوات بعهدهم وتكفلوا بتأمين الكهرباء 24 ساعة على 24، فأين الكهرباء وقد بلغ الهدر في هذا القطاع 55 في المئة من مالية الدولة، وها هم مستمرين في التعطيل ليقولوا للناس "ما خلّونا"، ولهذا السبب كانوا يخشون من الحريري".

Translation: He added: "In parallel with the optimistic atmosphere that their sources are spreading, they are spreading rumors that the formation process has ended, and that it's only a matter of hours. They deceive others into believing that they want to form the government while others want to obstruct it, just as they did with previous governments, particularly in the Ministry of Energy, which they held for years and promised to provide electricity 24/7. So where is the electricity, given that the waste in this sector has reached 55% of the state's finances, they continue to obstruct to tell people 'they didn't let us,' and that's why they were afraid of Hariri."

Techniques: Appeal to Authority Smears Appeal to Fear Bandwagon

Task 1: Given a multigenre text snippet, detect the propaganda techniques used and their span(s).

Translation: when you think about all the opportunities you have for success but then you remember that you live in an Arab country

لما تتخيّل فرص النجاح اللي قدامك بس بعدين تتذكر
انك عايش بدوله عربيّه



a) Propagandistic

Task 2: Given a meme (text overlaid image), detect whether the content is propagandistic.

Data & Teams

Data Collection:

Task 1

- **Tweets** collected from different accounts of Arabic news sources + tweets relevant to war on Gaza.
- **News paragraphs** selected from news articles (Hasanain et al. 2023)

Dataset Size:

- 1.5K Tweets
- 7.5K Paragraphs

Participation: 6 teams

Data Collection:

Task 2

- **Mememes** collected from public groups on social media platform (e.g., Facebook, Twitter (X), Instagram, etc)
- Texts from the mememes were extracted using an off-the-shelf OCR.

Dataset Size:

- 3K Mememes

Participation: 9 teams

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